

3 Curate Yourself Activity Plan



This a main activity to be delivered in one session.

Activity 3.1



Introducing terms

Facilitate a discussion about social media. Ask if there is anyone in the room who doesn't have a "Social Media Presence". Explain that this means: an account where you share messages or images, like facebook; Instagram; snapchat etc.

Ask if anyone is aware of "LinkedIn" which is like Facebook, only for people to present their professional persona. These days people find jobs through Linked In and other social media platforms, but research seems to show that people get job offers from 2nd and 3rd degree contacts rather than people they know themselves. It's not who you know, it's who your contacts know. It is increasingly likely that employers will google our names to see if there is anything about us online, and if something comes up in google it will be considered public information.

Finally introduce the concept of the Curator of a museum or an art gallery. This is a real job done by real people. Their job is to design an exhibition and to choose what will be displayed in the exhibition to give people the best experience of an artist, a time in history or the findings of scientific research.

We are all now the curators of our own online presence. When people have coaching or career counselling, they are normally advised to do some work on their social media and internet presence.

Activity 3.2

Hand out the Curate Yourself T sheets and/or use a flip chart with a T drawn on it and say:

We are going to curate the social media presence of someone who looks like they are having a great life.

Their name is Fictiona Persona.

They go to a great school they have lots of friends, their parents have good jobs, they live in a nice house/flat, they go on amazing holidays.

Get the participants to help describe how they post this information. E.g. photos of their home, what kind of job do they think the parents have, what kind of pictures did they post of their holiday.

Resources

- Questions for Curate Yourself
- Curate Yourself "T" Sheet

Activity 3.3

What are they not posting?

Use the questions to help prompt the young people to suggest things that they are not putting online.

A quick and easy way to feel bad about yourself is by comparing how you feel on a bad day with how people you see on social media look in their carefully curated posts.

Activity 3.4

Make the point that it is illegal to post sexually explicit material without the consent of the people who are depicted. It is also illegal to post sexually explicit images of anyone under 18, regardless of whether they give consent. If material is posted about you in order to bully or harass you it will usually be possible to get it removed. If you are the person posting this kind of material it is increasingly likely that you will be prosecuted.

Activity 3.5

What are you going to do?

Facilitate a discussion with the group about how they see their social media presence and whether they will be making any changes now. You can do this by asking each individual person, or by asking the question to the group and waiting to see if anyone responds.

Learning outcomes

- Understand key terms: "Social Media Presence"; "Social networks" and "Curating an exhibition"
- Understand that what we see on the internet is not the whole story about other people's lives
- A quick and easy way to feel bad about yourself is by comparing how you feel on a bad day with how people you see on social media look in their carefully curated posts
- Understand that there are legal restrictions on the internet